

# Annual Goals for Music and Theatre

2011-2012

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<b>Goal 1:</b>	I. Revise music curricula and catalog listings
<b>Description:</b>	1. Write the NASM Self-Study document and prepare for submission in Jan. 2012 2. Implement all curriculum changes previously approved. 3. Offer new courses MU 372 Introduction to Music Technology and MU 233 Music in World Cultures.
<b>Budget:</b>	0.00
<b>University Goals Supported:</b>	1
<b>Strategic Goals Supported:</b>	380
<b>Responsibility:</b>	chair
<b>Participation:</b>	music faculty
<b>Results:</b>	The institutional self-study for NASM reaccreditation was completed and submitted in Jan. 2012. The NASM site visit occurred in March 2012. The NASM visiting committee submitted its report in April 2012 identifying 18 deferral items that need to be addressed in order for our unit to be reaffirmed for accreditation. We are currently writing the response to the NASM Commission on Accreditation in which we will outline the process through which UNA will address all areas of concern. In advance of the institutional self-study and the NASM visit, we implemented several curriculum changes including adding MU 372 Introduction to Music Technology. MU 233 Music in World Cultures will be taught for the first time in Fall 2012.
<b>Actions/Improvements:</b>	The institutional self-study for NASM reaccreditation was completed and submitted in Jan. 2012. The NASM site visit occurred in March 2012. The NASM visiting committee submitted its report in April 2012 identifying 18 deferral items that need to be addressed in order for our unit to be reaffirmed for accreditation. We are currently writing the response to the NASM Commission on Accreditation in which we will outline the process through which UNA will address all areas of concern. In advance of the institutional self-study and the NASM visit, we implemented several curriculum changes including adding MU 372 Introduction to Music Technology. MU 233 Music in World Cultures will be taught for the first time in Fall 2012.

**Future  
Actions/Improvements:**

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<b>Goal 2:</b>	II. Performing Arts Facilities
<b>Description:</b>	Revise, update and further develop the performing arts facilities master plan, including plans for renovation, remodeling, and expansion of the music Performing Arts Facilities: 1. Meet and confer with music and theatre faculty 2. Seek input from the UNA Offices of Advancement and Maintenance 3. Coordinate with UNA administration to include the performing arts facility plan in the campus master plan 4. Provide input, assistance and support during the construction of the Black Box Theatre by providing rationales and expert opinions in support of proceeding with the construction phase; provide oversight of the discipline-specific details of construction during the construction phase; and provide continuous feedback to the University administration on the progress of construction from an on-sight perspective.
<b>Budget:</b>	1900000.00
<b>University Goals Supported:</b>	1,2,4,5
<b>Strategic Goals Supported:</b>	378
<b>Responsibility:</b>	chair
<b>Participation:</b>	music faculty, theatre faculty
<b>Results:</b>	The construction phase of the black box theatre was Feb. 2011- Feb. 2012. The facility was opened March 2, 2012 and dedicated as the George S. Lindsey Theatre and Ernest Borgnine Performane Hall. Construction cost was approximately \$1.9M. No significant action was taken during 2011-2012 to address the facility needs of the music area.

**Actions/Improvements:**

**Future  
Actions/Improvements:**

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<b>Goal 3:</b>	III. Recruitment/Retention Initiatives
<b>Description:</b>	1. Obtain continued funding and incremental increases for Music Scholarships and area Performance Awards. (See attached "Scholarship Request Overview FY 2011.) 2. Create a new

Opera/Musical Theatre line item General Fund budget for FY 2012-13. 3. Expand recruitment of string players and theatre majors

**Budget:** 41100.00

**University Goals Supported:** 1

**Strategic Goals Supported:** 380

**Responsibility:** chair

**Participation:** music faculty

**Results:** Music Scholarships were increased as requested. In addition, increases in Band, Choral and Opera/Musical Theatre performance awards was approved. Consideration is still being given to creation of a new state account for the Opera/Musical Theatre area. Little progress was made in expanding string player recruitment initiatives.

**Actions/Improvements:**

**Future Actions/Improvements:**

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**Goal 4:** IV. Revise departmental academic advisement systems and procedures to better serve students' needs in attaining their academic goals

**Description:** 1. Update and maintain an accurate listing of music majors indicating the correct option for each student. 2. Develop a plan for gaining accurate, timely and on-going feedback from students regarding their programs of study. 3. Redesign degree program check 4. Review assignment of advisors according to programs of study, applied area and other pertinent criteria.

**Budget:** 0.00

**University Goals Supported:** 1,2

**Strategic Goals Supported:** 380

**Responsibility:**

**Participation:**

**Results:** A thorough database providing accurate listings of all music majors

indicating the correct option and other details for each student was completed in Fall 2011 and updated in Spring 2012. This new database is maintained by the department's Administrative Assistant who will update it regularly. The Senior Music exit Survey was implemented in Fall 2011 and repeated in Spring 2012. The survey provides accurate, timely and on-going feedback from students regarding their programs of study. Music faculty are currently designing eight- and ten-semester programs of student for each of the music degree options. These program plans will be reviewed during the Fall 2012 semester and implemented in Spring 2013. Advisor reassignments will be made at that time.

**Actions/Improvements:**

**Future**

**Actions/Improvements:**

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<b>Goal 5:</b>	V. Review and revise SLOs for the accreditation matrices dealing with institutional effectiveness
<b>Description:</b>	The Student Learning Outcomes should evolve as course instructors adjust to changing trends, resources and materials in the various areas of instruction. It is a goal of this academic unit to make the revision of SLOs an on-going priority for faculty.
<b>Budget:</b>	0.00
<b>University Goals Supported:</b>	1
<b>Strategic Goals Supported:</b>	380
<b>Responsibility:</b>	chair
<b>Participation:</b>	music faculty
<b>Results:</b>	The music faculty considered SLOs in Spring 2012 and made some adjustments at that time. SLO modification will also be considered at the music faculty opening meeting in Aug. 2012.

**Actions/Improvements:**

**Future**

**Actions/Improvements:**

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<b>Goal 6:</b>	VI. Develop new courses
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<b>Description:</b>	New courses are need in the following areas: 1. Applied music study in a secondary area (graduate and undergraduate) 2. Junior Recital
<b>Budget:</b>	0.00
<b>University Goals Supported:</b>	1
<b>Strategic Goals Supported:</b>	380
<b>Responsibility:</b>	chair
<b>Participation:</b>	music faculty
<b>Results:</b>	Syllabi are in preparation for MU 099 and MU 680 Applied Music in a Secondary Area (undergraduate and graduate) and for MU 319 Junior Recital in hopes of having those new courses approved through the UCC process in time to be added to the 2013-14 catalog.
<b>Actions/Improvements:</b>	
<b>Future Actions/Improvements:</b>	

# Long-Term Goals for Music and Theatre

2011-2012

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<b>Title:</b>	III. curriculum revision/development
<b>Description:</b>	1. Revise and develop the music degrees curricula in response to the NASM self-study and reaccreditation visit in Spring 2012. 2. Investigate possibilities for creating BM degree programs in Musical Theatre and Performance. 3. Investigate possibilities for creating a major degree program in Theatre.
<b>Budget:</b>	0
<b>University Goals:</b>	1
<b>Accomplished:</b>	Revision of curricula resulting from the NASM visit began in the summer of 2012 and include 1. creation of Applied Music MU 119 Harp. 2. revision of syllabi for MU 381, MU 383, MU 384, MU 393, MU 394 and MU 444. 3. redefine all degrees other than Commercial Music as professional degrees, rather than liberal arts degrees. 4. Change the name of the Commercial Music degree program to Music Industry.
<b>Spent:</b>	\$0.00

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<b>Title:</b>	I. performing arts facilities
<b>Description:</b>	I. It is the goal of the Department of Music and Theatre to pursue the construction of facilities suitable and necessary for the continued development of performing arts programs at UNA. Specifically included in this goal are projects for 1. construction of a black box theatre, 2. an expansion and remodeling of the present Music Bldg., 3. construction of a recital hall (c. 200 seats) and 4. construction of a concert hall (c. 500-750 seats).
<b>Budget:</b>	0
<b>University Goals:</b>	1,2,4,5
<b>Accomplished:</b>	1. The black box theatre was opened March 2, 2011, named the George S. Lindsey Theatre and the Ernst Borgnine Performance Hall. Construction and furnishing costs approximated \$2M.
<b>Spent:</b>	\$2.00

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**Title:** II. major equipment replacements

**Description:** 1. Implement a program of replacing old and unusable grand pianos and upright pianos. 2. Acquire 15 new sousaphones to replace the current inventory of old and unusable instruments.

**Budget:** 0

**University Goals:** 1,2,5

**Accomplished:** Instrument and equipment purchases included \$15,000 for band instruments (including several sousaphones) and \$21,000 for new marching percussion instruments. A program for piano replacement is under consideration.

**Spent:** \$36.00

# Student Learning Outcomes for Music and Theatre

2011-2012

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<b>Outcome 1:</b>	I. History and Literature
<b>Description:</b>	Students will demonstrate knowledge of great works of music from the Western Art tradition and the stylistic characteristics of the historical periods from which they come, as well as knowledge of non-western, popular and folk/primitive/ethnic genre.
<b>Budget:</b>	\$0.00
<b>Core Competencies Supported:</b>	5
<b>Assessed How Often:</b>	Every year
<b>Assessed this Year?</b>	Yes
<b>Responsibility:</b>	Dept. Chair
<b>Participation:</b>	A. Flowers
<b>Direct Assessments</b>	exams in MU 345, 346W MFT Praxiis II exam
<b>Indirect Assessments</b>	Senior Music Survey Music Alumni Survey
<b>Results:</b>	Assessment has indicated a low level of preparedness on the part of our music majors and minors for beginning concentrated study of music history at the undergraduate level. Results of senior exit exams show improvements.



<b>Curriculum Actions/Improvements:</b>	MU 244 Survey of Music Literature will be added to the Spring 2013 schedule of classes to serve as the preferred general education Fine Arts course for music majors and minors, thereby providing a primer for music history that will be more effective than Music Appreciation in preparing the students for the concentrated study of music history at the undergraduate level.
<b>Other Actions/Improvements:</b>	MU 233 Music in World Cultures is to be taught in Fall 2012 as a new course required of music majors. The need for this course was reaffirmed by the NASM visitng team in Spring 2012.

#### **Future Actions:**

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<b>Outcome 2:</b>	II. Common body of knowledge and skills
<b>Description:</b>	Students will have functional capabilities within the common body of knowledge and skills of music and will engage and integrate requisite competencies in performance, aural skills and analysis, theoretical skills and analysis and technology.
<b>Budget:</b>	\$0.00
<b>Core Competencies Supported:</b>	3,4,5
<b>Assessed How Often:</b>	Per semester
<b>Assessed this Year?</b>	Yes
<b>Responsibility:</b>	Music Theory faculty
<b>Participation:</b>	adjunct faculty teaching SS&ET
<b>Direct Assessments</b>	<p>final exams in MU 100, 101, 102, 201, 202, 363, 190, 191, 290, 291,</p> <p>MFT</p>
<b>Indirect Assessments</b>	<p>Senior Music Survey</p> <p>Music Alumni Survey</p>

<b>Results:</b>	Satisfactory progress in this area.
<b>Curriculum Actions/Improvements:</b>	MU 290, 291 Sight Singing/Ear Training III, IV will be offered for the first time in 2012-13 as new required courses for music majors as a result of recommendations made by a music accreditation consultant in May 2010 and reaffirmed by NASM visitors in Spring 2012.
<b>Other Actions/Improvements:</b>	
<b>Future Actions:</b>	

<b>Outcome 3:</b>	III. Critical thinking/evaluation
<b>Description:</b>	Students will demonstrate the ability to formulate evaluative judgments about music and to make qualitative decisions concerning their personal creative expressions and/or performance activities.
<b>Budget:</b>	\$0.00
<b>Core Competencies Supported:</b>	1,2
<b>Assessed How Often:</b>	Per semester
<b>Assessed this Year?</b>	Yes
<b>Responsibility:</b>	applied music teachers
<b>Participation:</b>	all full-time music faculty
<b>Direct Assessments</b>	
	studio labs, departmental recitals, junior recitals, senior recitals

#### **Indirect Assessments**

<b>Results:</b>	students are accomplishing better prparation for recitals and are better prepared to formulate evaluative judgments about music and to make qualitative decisions concerning their personal creative expressions and/or performance activities.
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**Curriculum**  
**Actions/Improvements:** creation of the class MU XXX Junior Recital (1)

**Other**  
**Actions/Improvements:**

**Future Actions:**

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**Outcome 4:** IV. fundamental competencies

**Description:** Students will demonstrate the acquisition of fundamental competencies in piano, voice and conducting.

**Budget:** \$0.00

**Core Competencies Supported:** 5

**Assessed How Often:** Per semester

**Assessed this Year?** Yes

**Responsibility:** piano, voice and conducting faculty

**Participation:** full-time music faculty

**Direct Assessments**

final exams in Class Piano, MU 131, 132, 231, 232 and applied voice juries and conducting final exams

**Indirect Assessments**

Senior Music Survey

Music Alumni Survey

**Results:** earlier attention to developing piano skills is key in meeting piano proficiency requirements

**Curriculum**  
**Actions/Improvements:** Class Piano I, II, III and IV will be offered during 2012-13 as required classes for music majors. The piano proficiency exams will be embedded into these classes, thereby assuring that all music majors will encounter the piano proficiency issue as a matter of curriculum rather than personal independent choice.

**Other  
Actions/Improvements:**

**Future Actions:**

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**Outcome 5:** V. Technology

**Description:** Students will demonstrate the knowledge of new and existing technologies and fundamental competencies in requisite operational and analytical skills associated with those technologies.

**Budget:** \$0.00

**Core Competencies  
Supported:** 3,5

**Assessed How Often:** Every year

**Assessed this Year?** Yes

**Responsibility:** Lloyd Jones, III

**Participation:** dept. chair

**Direct Assessments**

Final exam in MU 372

MFT

Praxiis II exam

**Indirect Assessments**

Senior Music Survey

Music Alumni Survey

**Results:** MU 372 Introduction to Music Technology has increased understanding and knowledge of our students in this area of study.

**Curriculum  
Actions/Improvements:** A proposal by the dept. to allow MU 372 to substitute for ED 381 Instructional Technology in the High School was approved by the UNA College of Ed, faculty and is now under review by the AL State Dept. of Ed.

**Other  
Actions/Improvements:**

**Future Actions:**